TAMIL NADU AGRICULTURAL UNIVERSITY ICAR – KrishiVigyan Kendra, Virudhunagar

Visit of the Director, ATARI, Zone X, Hyderabad to KVK, Virudhunagar on 24.07.2025

The Director, ATARI, Zone X, Hyderabad and the Director of Extension Education, TNAU paid a visit to ICAR Krishi Vigyan Kendra, Virudhunagar on 24.07.2025. The Director, ATARI, Zone X, Hyderabad inaugurated the Food Processing Unit wherein Pulse Half Seed Breaker, Oil Expeller, Paneer Making Machine, Millet Dough Mixture, Cabinet Drier, Bakery Oven, Pulverizer and Mini Roaster worth Rs. 6.50 lakhs purchased under the SCSP head of KVK and IIMR during 2023-24 and 2024-25 are installed as a common facility for SC farm women and SHGs. After inaugurating the unit, Director (ATARI) briefed the steps taken by the ICAR in improving the standard of living of SC farmers through various schemes and motivated them to utilize opportunities and appreciated the team KVK, Virudhunagar for creating such facility. The Director (ATARI) visited the seed processing unit constructed under NFSM-Seed Hub and reviewed the progress of seed production and distribution. In addition, the Director (ATARI) inaugurated the new Bolero Jeep TN 67 CY 9825 purchased under KVK main during 2024 -25 and handed over the keys to the drivers. The Director, ATARI, and the DEE, TNAU interacted with the trainees of skill training on "Honey Bee Framer" under the sponsorship of TNSDC -Non Mudhalvan Finishing School (NFMS) and instructed the Programme Coordinator and SMS (Plant Protection) to assist the trainees in entrepreneurship development. This was followed by the distribution of critical inputs such as VBN 11 black gram seeds, Battery operated sprayers, Gardening tools and Tool kit under SCSP and Paddy TRY 5 seeds under FLD to the beneficiary farmers.

The following recommendations were given by the Director, ATARI during his visit.

- Self Help Groups may be encouraged to utilize the Food Processing unit
- Protein may be incorporated in the Moringa Bajra biscuits
- "Seed Producer" certificate may be given to all the farmers involved in seed production under participatory mode.

- Proposal for establishment of Millet Processing Unit with a budget outlay Rs. 35 lakhs
 may be submitted for funding by IIMR under SCSP in consultation with BCT KVK of
 Telangana
- Proposal for establishment of "Integrated Bee development Complex" at KVK, Virudhunagar may be submitted to Commissioner of Horticulture, GOI
- Director (ATARI) has assured to sanction Rs.1,00,000/- (Rupees One Lakh only) towards upscaling of soapnut trees in Virudhunagar district.
- Project may be submitted to the Director, ATARI, Hyderabad for "Production and distribution of chilli seedlings"

Sdxxxxx Programme Coordinator KVK, Virudhunagar

Photos















